



# CASE STUDY

# **MACKNADE**

FINE FOODS

## PARTNERSHIP WITH CLIENT MACKNADE

### THE COMPANY

Macknade Fine Foods is, by their own admission, all about food, family & friends. Staying in the same family for six generations, what started life as a family farm is now a thriving 10,000sqft food hall, delicatessen, butcher & café on the outskirts of Faversham.

Encompassing retail, hospitality, events, food service and farming, the Macknade brand has been synonymous with quality and community since 1847. With strong roots in the garden of England and the island of Ischia in Italy, they're on a mission to bring producers, suppliers and consumers closer together in true community spirit.

### PROJECT BRIEF

Morgan Jones was tasked with sourcing three roles: a Food, Beverage & Events Manager, a Shop Manager and a Chef for their on-site Café. With such a variety of roles we focused on sourcing only those candidates with the most recent and relevant experience.

As such a popular business the most important factor for the management was a lack of time to focus on recruitment. Morgan Jones were able to save time on all their new hires placing well qualified candidates within a month.

### TIMEFRAME

This was a very short scaled as we had limited time to find a food and beverage manger as they was about to leave. Morgan Jones had to priorities and refine our search quickly and efficiently.

As for the chef position. We was able to set this for a longer amount of time. This allowed us to take our time in looking as applications and assessing for the role.

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Having been historically resistant to working with recruitment agents, Morgan Jones came highly recommended to us. They understood our needs and fulfilled their promise, appointing 3 excellent members of our team in varying roles. A pleasure to work with. Thank you!

**Finnian Dunlop** - *General Manager, Macknade Fine Foods*

## EXPANDED DETAILS

From humble beginnings and the generational flows that come with it, Macknade has flourished and grown into what it is today. It has now become a powerhouse brand symbolising exceptional quality and a sense of community.

With such a prestige to live up to, they needed someone who could run the food hall effectively taking care of the food and beverage department, a department that is at the core of the business.

Not only this they required chefs that could also live up to that standard, working in a busy environment handling the finest produce around.

We focused on those with key experience and culture fit, looking for people who matched and embraced the ethos that Macknade lives by.

